

**Year 12 A Level Business Curriculum road map
2022-2023**

Term 6

Topics learnt:

1. Demographics
2. CSR
3. Investment appraisal

Term 5

Topics learnt

1. Employee representation
2. SWOT analysis
3. Financial documents

Term 4

Topics learnt:

1. Cash flow forecast
2. Budgets
3. Break even
4. The use of data in human resources
5. Motivation

Term 3

Topics learnt:

1. Quality
2. Stock control
3. Supply chain
4. Outsourcing
5. Financial objectives
6. Cash flow
7. Sources of finance

Term 1

Topics learnt:

1. Mission statements, aims and objectives
2. Costs, revenue and profits
3. Business ownership structure
4. External environment
5. Management and leadership
6. Stakeholders

Term 2

Topics learnt:

1. Data in marketing
2. Price and income elasticity of demand
3. Segmentation
4. Marketing mix

